



Office of the City Manager

CONSENT CALENDAR  
OCTOBER 11, 2022

To: Honorable Mayor and Members of the City Council  
 From: Dee Williams-Ridley, City Manager  
 Submitted by: Liam Garland, Director, Public Works  
 Subject: Contract Award: Abbe & Associates LLC for the Integrated Zero Waste Management Strategic Plan

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute a contract and any amendments with Abbe & Associates LLC for the development of a draft and final Integrated Zero Waste Management Strategic Plan for a not-to-exceed amount of \$500,000 for the contract term of October 31, 2022 through June 30, 2025.

FISCAL IMPACTS OF RECOMMENDATION

Funding for this contract is available in the Zero Waste Fund, Budget Codes: 601-54-627-732-3019-000-472-612990 (\$200,000), 601-54-627-733-3019-000-472-612990 (\$200,000), 601-54-627-734-3023-000-472-612990 (\$100,000).

CURRENT SITUATION AND ITS EFFECTS

On April 28, 2022, the City released a Request for Proposal (RFP), Specification No. 22-11477-C, seeking qualified firms for the development and completion of an Integrated Zero Waste Management Strategic Plan (Plan) to provide methodologies and guidance for the City's Zero Waste Division's operation, personnel, program and financial requirements to meet the City's Climate Action Plan and Zero Waste goals. The Plan's development will include robust public participation and outreach, plus City Council and staff input on both the draft and final Plan.

On June 23, 2022, the City received two proposals from professional consulting firms, which were evaluated by a panel of City staff using a set of RFP criteria that included the City of Berkeley's local vendor preference policy and the Alameda CTC Local Business Contract Equity (LBCE) program. Both firms demonstrated extensive relevant capabilities and experience in their proposals. The selection panel determined Abbe & Associates LLC to be the highest-ranking firm based on their proposal.

The development and adoption of a City Council approved Integrated Zero Waste Management Strategic Plan is a Strategic Plan Priority Project, advancing our goal to be a global leader in addressing climate change, advancing environmental justice, and protecting the environment.

## BACKGROUND

The City's Solid Waste Management Plan (1995 and 2000), the Source Reduction and Recycling Element (1992) and the Climate Action Plan (2009) are the most recent documents guiding the City's efforts toward eliminating Berkeley's materials sent to landfills to achieve its goal of zero waste. Although proposed, the City's most recent Solid Waste Management Plan Update (2005) was not formerly adopted by the City. The 2005 update was designed to achieve a 2010 goal of reaching 75% diversion of all materials being disposed.

This plan will establish how this City will reach zero waste and provide guidance on the City's solid waste management system. It will highlight the approaches taken to date by the City, Zero Waste Division, Zero Waste Commission, and community members, and propose an integrated and coordinated approach moving forward.

The City Auditor's Report, Underfunded Mandate: Resources, Strategic Plan, and Communication Needed to Continue Progress Toward the Year 2020 Zero Waste Goal, and the City's Zero Waste Commission both concluded that a comprehensive, written strategic plan that clearly defines roles and responsibilities and assigns sufficient resources is needed to guide the City and its Zero Waste Division towards the goal of achieving zero waste. Important components to developing an Integrated Zero Waste Management Strategic Plan will be the identification of a target percentage for a Zero Waste Goal, determining the potential costs to achieving a set goal, and reevaluating and proposing a revised target year.

On July 24, 2017, the Zero Waste Commission passed a motion recommending the City move forward immediately to: 1) redefine the City's Zero Waste Goal and 2) issue the RFP for a Zero Waste Management Strategic Plan.

## ENVIRONMENTAL SUSTAINABILITY AND CLIMATE IMPACTS

An Integrated Zero Waste Management Strategic Plan will enhance the environmental sustainability of our community through waste reduction, material reuse and recycling, and composting of all organics as well as conserve natural resources. An approved Plan and its defined Zero Waste guidelines and approaches will also reduce air and water pollution, and greenhouse gas emissions, protect human health, and create local jobs.

## RATIONALE FOR RECOMMENDATION

An Integrated Zero Waste Management Strategic Plan that incorporates and reflects public, City staff, and City Council input and recommendations is necessary to ensure the City has the committed resources, staffing, and guidelines to meet its Zero Waste Goal.

ALTERNATIVE ACTIONS CONSIDERED

No feasible alternatives were identified.

CONTACT PERSON

Greg Apa, Solid Waste & Recycling Manager, Public Works, (510) 981-6359  
Andrew Brozyna, Deputy Director of Operations, Public Works, (510) 981-6396

Attachments:

1: Resolution

RESOLUTION NO. ##,### - N.S.

CONTRACT AWARD: ABBE & ASSOCIATES LLC FOR THE INTEGRATED ZERO WASTE MANAGEMENT STRATEGIC PLAN

WHEREAS, the City's Solid Waste Management Plan (1995 and 2000), the Source Reduction and Recycling Element (1992), and the Climate Action Plan (2009) are the most recent documents guiding the City's efforts toward eliminating Berkeley's materials sent to landfills to achieve its goal of zero waste; and

WHEREAS, the City's most recent Solid Waste Management Plan Update (2005) was designed to achieve a 2010 goal of reaching 75% diversion of all materials being disposed, it was not formerly adopted by the City Council; and

WHEREAS, the City agrees that compliance with statewide goals of: 1) AB 75, Integrated Solid Waste Management Plan; 2) AB 341, 75% of solid waste generated by a source to be reduced, recycled, or composted by the year 2020; 3) AB 1826, implementing an organic waste recycling program to divert organic waste generated by businesses; and 4) SB1383, Short-Lived Climate Pollutants: Organic Waste Emissions Regulations, targets a 50% reduction from the 2014 level of disposed organic waste by 2020 and 75% reduction by 2025; promotes the City's Zero Waste Goal; and

WHEREAS, funding for this contract is available in the Zero Waste Fund; and

WHEREAS, the City recognizes the need for a publicly vetted and approved Integrated Zero Waste Management Strategic Plan that will provide guidelines, pathways, and identify resources required to meet the City's Climate Action Plan and Zero Waste goals, and State legislative mandates.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Abbe & Associates LLC for the development of a draft and final Integrated Zero Waste Management Strategic Plan, for an amount not to exceed \$500,000 for the contract term of October 31, 2022 through June 30, 2025. A record signature copy of the said contract and any amendments is to be on file in the City Clerk Department.